

2026 PARTNERSHIP OPPORTUNITIES



ASSET MANAGEMENT

TWO-DAY SUMMIT

OCTOBER 26–27, 2026

EDMONTON, AB

DOUBLETREE HILTON (WEST)

ABOUT US



Infrastructure Asset Management Alberta (IAMA) is a non-profit organization which supports the community of practice comprised of public sector asset management practitioners in the province.

IAMA BOARD OF DIRECTORS

Chair – Robert Hayder, City of Spruce Grove

Vice Chair – Graham Isister, Strathcona County

Treasurer – Alvin Allim, Town of Olds

Chair – Esther Quiambao, MD of Bonnyville

Director – Bradley Leeman, KPMG

Director – Jamie Hallett, MD of Greenview

Director – Katie Neufeld, Municipal Affairs

Director – Matt Van Dommelen, PSD Citywide

Director – Karrina Jung – AB Munis

Advisory – Jeffrey Morrison, Yellowhead County

County Director – TBD

ANNUAL CORPORATE SPONSORS



PSD is a global leader in the provision of enterprise asset management and budgeting research, consulting and software.



EHAN Engineering is an Alberta-based leader and innovator in delivering comprehensive asset management solutions.



HOBSON CHAHAL ADVISORY GROUP
WOOD GUNDY

Follow for updates and input on our services:



@assetmanagementab



<https://assetmanagementab.ca/>



info@assetmanagementab.ca

Hobson Chahal Poulias Advisory Group provides customized wealth management solutions for Canadian institutions, ranging from municipalities, government bodies, insurance reciprocals, and school divisions.

IAMA NETWORK



Building Relationships with Industry Partners and Members.

MEMBERS AREA OF PRACTICE

Asset Management
Business Planning
Climate Change/Sustainability
Community Services
Consulting Services
Corporate Strategy
Education/Research
Environmental
Facilities
Finance
Information Technology
Infrastructure
Land Development
Land Management
Municipalities
Project Management

WHY SPONSOR

IAMA collaborates in a partnership with the RMA and Alberta Municipalities to deliver asset management training and 3 annual workshops to public sector asset management practitioners as well as elected officials and executive administrators. These events are attended by approximately 100 asset management professionals from across Alberta. Typical attendees represent a variety of municipal disciplines such as finance, project management, operations, water, wastewater, etc. Sponsorship of IAMA is an effective way to gain exposure in the local government sector.

2026/27 ANNUAL EVENTS

OCT 26–27 Edmonton, Alberta

Two-Day Summit

February 17, 2027, Red Deer County

Full-Day Workshop

June 2027, Calgary, AB

Full-Day Workshop

- *Sponsorship provides recognition at all three annual events.*

BENEFITS OF PARTNERSHIP

Partnership provides an opportunity to engage with local infrastructure & asset management professionals and decision-makers. The annual events offer sponsors an opportunity to network directly with members in-person.



SPONSORSHIP OPPORTUNITIES



PLATINUM PARTNER \$6,500 (3 AVAILABLE)

Best for organizations seeking strong visibility and engagement with Alberta municipal decision-makers.

SOLD

Includes:

- Logo on all event marketing assets (website, email, slides, signage)
- Logo on homepage year-round
- Recognition in opening and closing remarks
- Opportunity to deliver a brief welcome
- Featured Partner Spotlight in IAMA newsletter
- Dedicated social media feature
- Three (3) complimentary registrations
- Priority exhibitor placement
- Opportunity to host a session

GOLD PARTNER \$5,000

Includes:

- Logo on event marketing assets
- Verbal recognition during event
- Mention in IAMA newsletter
- Social media recognition post
- Two (2) complimentary registrations
- Complimentary exhibitor booth
- Opportunity to submit a session

SILVER PARTNER \$3,000

Includes:

- Logo on event marketing assets
- Verbal recognition
- One (1) complimentary registrations
- Complimentary exhibitor booth

BRONZE – WORKSHOP SPONSOR \$1,500

Includes:

- Logo on event marketing assets
- Verbal recognition



SPONSORSHIP OPPORTUNITIES



REGISTRATION SPONSOR \$3,500 (EXCLUSIVE)

Includes:

- Branding at registration desk
- Logo included on attendee registration page and name badges
- Recognition in opening remarks
- Logo displayed on event marketing assets
- Opportunity to provide branded lanyards (optional)
- Two (2) complimentary registrations

RECHARGE SPONSOR \$2000 (EXCLUSIVE)

Includes:

- Logo featured on charging table signage
- Recognition at 3 charging stations throughout the event
- Logo displayed on event marketing assets
- One (1) complimentary registration

LUNCH SPONSOR \$2,500 (EXCLUSIVE)

Includes:

SOLD

- Signage displayed during lunch
- Verbal recognition during the program
- Logo displayed on event marketing assets
- One (1) complimentary registration

BREAKFAST SPONSOR \$2,500 (EXCLUSIVE)

Includes:

- Signage displayed during breakfast
- Verbal recognition
- Logo displayed on event marketing assets
- One (1) complimentary registration



EXHIBITOR \$800 (LIMITED AVAILABILITY)

Includes:

- Tabletop display space in networking area
- Two Booth Staff passes (conference meals)
- Listing on event marketing assets

ANNUAL PARTNERSHIP OPPORTUNITIES

Organizations interested in extended engagement with IAMA may explore annual partnership options, including visibility across multiple workshops, newsletter features, and opportunities to collaborate on educational sessions.

For more information, please contact:

Sheila Moore

Event Producer

events@assetmanagementab.ca

780.953.8733



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