



2026 Sponsorship Opportunities



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 info@assetmanagementab.ca



600, 900 - 6 Avenue SW,
Calgary, Alberta, T2P 3K2
Phone: 403.244.4487

About Us

Infrastructure Asset Management Alberta (IAMA) is a non-profit organization which supports the community of practice comprised of public sector asset management practitioners in the province.

IAMA Board of Directors

Chair - Robert Hayder, City of Spruce Grove

Vice Chair - Graham Isister, Strathcona County

Treasurer - Alvin Allim, City of Cochrane

Past Chair - Esther Quiambao, MD of Bonnyville

Director - Bradley Leeman, KPMG

Director - Jamie Hallett, MD of Greenview

Director - Kate Neufeld, Municipal Affairs



Director - Matt Van Dommelen, PSDCitywide

Director - Karrina Jung – AB Munis

Director, Advisory - Jeffrey Morrison, Yellowhead County

Director - TBD

Annual Corporate Sponsors

	
<p>PSD is a global leader in the provision of enterprise asset management and budgeting research, consulting and software. Complex government challenges require holistic solutions. PSD's approach combines integrated enterprise asset management and budgeting software with industry leading consulting services to provide complete support to our clients.</p>	<p>EHan Engineering is an Alberta-based leader and innovator in delivering comprehensive asset management solutions. EHan's approach joins direct and clear client communication with its in-house-developed suite of innovative and customizable software ideal for managing and optimizing the budget and asset portfolios of both public and private organizations.</p>

IAMA's Network: Building Relationships with Industry Partners and Members

Members Area of Practice

Asset Management	Consulting Services	Facilities	Land Development
Business Planning	Corporate Strategy	Finance	Land Management
Climate Change/Sustainability	Education/Research	Information Technology	Municipalities
Community Services	Environmental	Infrastructure	Project Management

Why Sponsor

IAMA collaborates in a partnership with the RMA and Alberta Municipalities to deliver asset management training and 3 annual workshops to public sector asset management practitioners as well as elected officials and executive administrators. These workshops are attended by up to 100 asset management professionals from across Alberta.

Typical attendees represent a variety of municipal disciplines such as finance, project management, operations, water, wastewater, etc. Sponsorship of IAMA is an effective way to gain exposure in the local government sector.



Sponsorship Opportunities

MUNICIPALITIES				
Annual \$200	Logo on website	LinkedIn post	10% off memberships	
Workshops \$200	10% off workshop registrations (member and nonmember)	Logo on website – events section	Logo on workshop introduction slide	
NON - MUNICIPALITY				
Assets	Platinum	Gold	Silver	Bronze - workshops only
Price	\$7,500	\$5,000	\$3,000	\$1,500 per workshop
Number Available	3	Unlimited	Unlimited	Unlimited
Visibility & Recognition				
LinkedIn	♦	♦	♦	♦
Logo on website	♦	♦	♦	♦
Complimentary workshop registration	♦ 3	♦ 3	♦ 2	♦ 1
50% off booth at separate workshops	♦ 2	♦ 2	♦ 2	♦ 1
1 complimentary booth for 3rd workshop (only after first 2 discounted booths are used)	♦	♦		
Spot on IAMA panel	♦	♦	♦	
Host virtual ‘Coffee Chat’	♦ 1	♦ 1		
Ala carte depending on sponsor's preference	♦			
Assets	Coffee/Snack Breaks	Lunch	Trade Booth (Maximum 8	Door Prizes
Cost	Contact Office	Contact Office	\$500	\$50-\$100 value or cash
Shoutout at Event	During Breaks	During Lunch		End of day giveaway, includes marketing material
10-minute speaking opportunity		♦		
Logo on screen	During Breaks	During Lunch		

Interested to discuss more opportunities?

For further information regarding the benefits of sponsorship or to explore other sponsorship opportunities, please contact the IAMA office at 403.244.4487. Our group is happy to collaborate with you on your particular needs and goals.

IAMA Sponsorship Form 2026



Terms and Conditions:

IAMA's Corporate Sponsorship is valid for one year from the date of signing a sponsorship contract.

Name:	
Title:	
Company:	
Phone:	Email:
Key Contact:	Signature:

Select the Corporate Sponsorship Plan:

- ☐ Platinum \$7,500
- ☐ Gold \$5,000
- ☐ Silver \$3,000
- ☐ Bronze \$1,500

- ☐ Municipality Annual \$200
- ☐ Municipality Workshops \$200
(please advise which workshop (February, June, October))

- ☐ Trade booth - \$500
- ☐ Refreshments: Coffee/Snack Breaks
- ☐ Lunch
- ☐ Door Prizes \$50-\$100

For all Sponsorship levels:

Please provide a high-resolution logo in .pdf and .eps, as well as a brief company description.

Method of Payment:

- ☐ Please send an invoice
- ☐ Cheque payable to "Infrastructure Asset Management Alberta"

Don't miss out on this beneficial opportunity - reserve your sponsorship by completing this form and returning it to info@assetmanagementab.ca.