

IAMA Strategic Plan 2024-2026

“Alberta’s Asset Management Network”



Infrastructure Asset Management Alberta (IAMA) is a non-profit organisation which supports the community of practice comprised of public sector asset management practitioners in the province.

We see the IAMA as stewards of sustainable Asset Management practices for Alberta Communities and we have made it our mission to establish and promote governance of Asset Management in Alberta by collaborating with all public sector disciplines and levels of government to become Alberta’s Asset Management Network!

IAMA collaborates in a partnership with the RMA and Alberta Municipalities to deliver asset management training and workshops to public sector asset management practitioners as well as elected officials and executive administrators.

AREAS OF FOCUS:

FACILITATE EDUCATION & LEARNING

- **OBJECTIVE:** Facilitate the development of asset management educational resources and learning opportunities
 - Utilize the existing educational material developed through the MAMP funded projects.
 - Continue the partnership and collaboration with RMA and ABMunis to develop a learning program aimed at Am practitioners, executives and elected officials.
- **GOALS:**
 - Achieve a common understanding of AM language and concepts for Alberta AM practitioners.
 - Provide a recognized AM training program that is adopted as a valuable resource for AM practitioners, administration executives and elected officials.

NETWORKING

- **OBJECTIVE:** Provide the space for AM practitioners to network, build relationships and participate in a vibrant AM community of practice in the province.
 - Continue current Workshops and Virtual events
 - Consider expanding on the Workshop concept for a 2 day AM Alberta Conference
 - Explore the development of a platform that facilitates connections between AM practitioners to engage with each other throughout the year.
- **GOALS:**
 - Promote common understanding of the AM practice in the province among Am practitioners.
 - Promote collaboration and grassroots peer support among diverse and geographically separated communities.
 - Enable peer to peer learning opportunities in addition to the more formal and structured learning program.

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SUPPORT AND ENGAGEMENT

- **OBJECTIVE:** Position IAMA as a well known and sought-after resource in the community.
 - Build a strong membership base.
 - Encourage more membership participation in Board Committees.
 - Actively engage with special areas such as First Nations, Metis and smaller municipalities.
 - Establish regular communications with AM community of practice.
- **GOALS:**
 - Increase IAMA's relevance to the AM community of practice in Alberta.
 - Increase IAMA's capabilities to deliver on the Mission and Vision
 - Frame the IAMA as a collaborative partner with other key organisations towards the good governance of municipal assets.
 - Build inclusivity across diverse communities in the Province.

GOVERNANCE OF ASSET MANAGEMENT PRACTICE

- **OBJECTIVE:** To establish and promote governance of Asset Management in Alberta by collaborating with all public sector disciplines and levels of government.
 - Establish framework that guides a municipality through the adoption of asset management
 - Offer IAMA's expertise to refresh the province's AM handbook
 - Reflects and considers Federal objectives and FCM programs vs GoA objectives.
 - Support the development of asset benchmarks
 - Support the development of a service level framework
- **GOALS:**
 - IAMA leads the development of a Provincial AM framework
 - IAMA is the regulatory body for onboarding new members into the AM practice in the Province
 - IAMA is recognized by the GoA as the leading association in shaping the integration of AM into decision making across municipalities.

ADVOCACY & LEADERSHIP

- **OBJECTIVE:** IAMA is the trusted association of the AM Practice in the Province
 - IAMA has representation at various conferences that pertain to the AM practice (financial, engineering, policy and governance, construction)
 - IAMA exercises all avenues of communication with the GoA (Municipal Affairs, AB Transportation, etc...)
 - IAMA Directors sit on Boards of other associations.
- **GOALS:**
 - Recognized as a collaborative partner for AM with different levels of government and other organizations.