



CNAM ASSET MANAGEMENT LEADERSHIP CERTIFICATE PROGRAM

Leading the Change in Asset Management

CNAM Asset Management Leadership Certificate Program - Apply Now for Cohort 2!

We're excited to share that we are offering a second cohort of CNAM's [Asset Management Leadership Certificate Program](#), launching this January!

Designed for AM professionals like you, who already understand the principles of asset management, this program focuses on what comes next: **leading change, building organizational capacity, and turning knowledge into action.**




If you're ready to elevate your leadership skills and drive real impact, now is the time to act.

Program Details:





- **Start Date:** January 2026
- **End Date:** June 2026
- **Format:** Online – Six interactive courses + Capstone Project
- **Seats:** Limited to maximize engagement and collaboration
- **Eligibility:** Designed for practitioners with AM training or equivalent experience

Schedule (Cohort 2)

Semester 1: January – March 2026

-  **Course 101 – Vision, Direction & Goals**
 - January 20 & 22 | 12:00–3:30 PM ET
 - Define what leadership means in asset management and align your team around a shared vision.
-  **Course 102 – Building Culture & Enabling Change**
 - February 10 & 12 | 12:00–3:30 PM ET
 - Explore how to shape a culture of asset management and support organizational change.
-  **Course 103 – Communication & Relationship Building**
 - March 3 & 5 | 12:00–3:30 PM ET
 - Develop your communication skills to engage stakeholders, build trust, and strengthen relationships.

Semester 2: April – June 2026

-  **Course 201 – Governance & Decision-Making**
 - April 14 & 16 | 12:00–3:30 PM ET
 - Understand governance structures and learn how to make effective, evidence-based decisions.
-  **Course 202 – Using Information in Decision-Making & Reporting**
 - May 12 & 14 | 12:00–3:30 PM ET
 - Learn how to turn data into insight to support strategic reporting and storytelling.
-  **Course 203 – Building Competency & Capacity**
 - June 2 & 4 | 12:00–3:30 PM ET
 - Discover strategies to grow leadership and asset management maturity across your organization.
-  **Capstone Presentations**
 - June 23 | 12:00–3:30 PM ET
 - *Depending on the size of cohort presentations may continue on June 25*
 - Collaborate in small teams to apply course learnings to a real-world leadership challenge.

Download the [Course Syllabus](#) for more details on the program overview, objectives, eligibility, schedule and learning objectives.

If you're ready to lead, we're ready to support your growth.

Ready to apply? Seats are limited - submit your application to join Cohort 2 today.

[Apply Now](#)

Application Deadline: Friday, November 28, 2025

Payment is not required at the time of application. Following the application deadline, selected participants will be notified and payment will be requested (to be completed prior to the first class).

If you have questions, reach out to us at executivedirector@cnam.ca or visit our [website](#).

Selected applicants will be notified the **week of December 8, 2025**.

Thank You to Our Annual Partners



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